

**CURRITUCK COUNTY  
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**REGULAR MEETING**

**September 30, 2008, 7:00 pm**

**Bank of Currituck, Grandy**

Attendance: Kevin Burwell, Brian Innes, Fannie Newbern, Mike Painter, Matt Converse, Barry Nelms, HD Newbern, Peter Bishop

**Item I. Call to Order**

Chairman Burwell called the meeting to order at 7:12 pm.

**Item II. Approval of Agenda**

Chairman Burwell entertained a motion for approval of the agenda. Director asked to remove item VII from the agenda. Mr. Converse moved for approval; Ms. Newbern seconded the motion. Motion carried.

**Item III. Public Comment**

No public comment offered

**Item IV. Approval of August 16, 2008 retreat minutes & August 28, 2008 Minutes**

Chairman Burwell entertained a motion for approval of the August 16, 2008 retreat minutes. Ms. Newbern moved for approval; Mr. Innes seconded the motion. Motion carried.

Chairman Burwell entertained a motion for approval of the August 28, 2008 minutes. Ms. Newbern moved for approval, Mr. Newbern seconded the motion. Motion carried.

**Item V. Lawrence-Park Community Engagement Meetings**

Director provided the board members with a copy of the advertising flyer for the meetings, press release announcing the meetings, agenda for the meetings, and participant worksheets that will be employed in the resident interactive part of the

meetings for review by the board. Mr. Converse suggested that the interactive forms change references to the bridge to correctly state the “mid-County bridge” to avoid confusion. Also, it was noted that in some capture sheets requesting a name would be improper and could run counter to full participation and disclosure. Director will take these changes, and any other suggested changes, back to the consultant team.

Chairman Burwell requested that the members of the board submit their expected attendance to the director for each of the meetings. Director indicated the meetings were planned for 1.5 hours. The Economic Development 101 part of the presentations is designed to better inform the residents of the specific actions of the office and supplement their overall understanding of economic development in general, including what drives the local marketplace and how the national economy impacts the local economy.

Regarding meeting promotion, Director will be making contact with various businesses and groups throughout the county to post flyers. Lawrence-Park did generate newspaper advertisements for the VA Pilot, Daily Advance, Independent, Coastland Times and Outer Banks Sentinel. Further, the County Website and eGoose electronic newsletter have promoted these events.

Mr. Converse and Chairman Burwell volunteered to create modified versions of the flyers to hand out at the Bank of Currituck branch locations. Director will provide flyers for them to modify and distribute.

Mr. Painter asked about online interactive participation formats and how to get additional feedback from residents. Director discussed the posting of the worksheets online for residents who were unable to attend the meetings to get their voices heard on this topic. The board agreed that this would be a good option, and supported the director in making the forms available after the meetings occur to encourage additional feedback and response.

## **Item VI. Discussion on ED Mission & Vision Drafts**

Director provided the board with value statements regarding both the mission and vision of the department as provided at the retreat, as well as Mr. Collins’ draft of the mission and vision.

Most of the items within the package of mission and vision statements came directly from the retreat discussion about them. Items like natural resources, growth, balance, and protection of values. Mr. Collins adds to the discussion by defining both mission and vision statements themselves.

Chairman Burwell was very interested in the information and discussion that would come from the community forums and how that feedback may impact this boards’ development of a mission and vision statement. Also, Mr. Burwell felt

that the appropriate roll-out date for a mission and vision was at the January meeting, as that would be the 1-year anniversary of the formation of this advisory board and would be the natural culmination of 1 year of discussing the issues effecting Currituck County.

Mr. Converse agreed that getting the input from the residents is vital to the development of the mission and vision. The director added that a secondary function of the community forums was in fact to get this type of information and feedback.

The consensus among the board was to continue deliberations and discussions regarding the mission and vision in later meetings, especially when the results of the community forums participation is available and can be integrated and reviewed.

#### **Item VII. REMOVED**

#### **Item VIII. Other business and Announcements**

Director reminded the board about the social event for the Tourism Advisory Board and Chamber Board meet and greet at the Weeping Radish restaurant. The purpose of the meeting is to get to know other members, casually discuss countywide issues, and build a spirit of collaboration and cooperation on common issues the boards will face.

Chairman Burwell recognized the Director's selection and inclusion to be a part of the Hampton Roads Chamber of Commerce's Lead Hampton Roads initiative, a leadership development and networking group which exposes area professionals and executives to region-wide issues and projects.

Director will be discussing the region's pursuit of a Foreign Trade Zone application at the October 10 meeting of the NEED group. The expectation is that the Northeast Commission will be the entity paying for the initial feasibility studies.

#### **Item XIII. Adjourn**

Mr. Converse moved to adjourn. Mr. Newbern seconded the motion. Motion carried. Meeting adjourned.